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Creating Public Value — Mark H.
Moore | Harvard University ...
Moore, Mark H. 1997. Creating Public
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Government. Harvard University
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MAKING GOVERNMENT AND NON-GOVERNMENTAL ORGANIZATIONS WORK better for citizens is a formidable challenge for public leaders in the U.S. and abroad. Mark Moore, Hauser Professor of Nonprofit Organizations and faculty director of the Hauser Center for Nonprofit Organizations, has focused much of his research on these issues. He is author of “ Creating Public Value: Strategic Management in Government. ” .

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Public value - Wikipedia

Creating Public Value: Strategic Management in Government. A seminal figure in the field of public management, Mark Moore presents his summation of fifteen years of research, observation, and teaching about what public sector executives should do to improve the performance of public enterprises.

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