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Macrowikinomics

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Macrowikinomics - Don Tapscott - Google Books

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Wikinomics: How Mass Collaboration Changes Everything is a book by Don Tapscott and Anthony D. Williams, first published in December 2006. It explores how some companies in the early 21st century have used mass collaboration and open-source technology, such as wikis, to be successful.

Wikinomics - Wikipedia

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