

Small Business Management 16th Edition

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part of the business plan and then prompts students to fill in the templates with information supporting their own business plan.

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Unethical business behaviors take place in every country, but some countries must deal with more serious forms of illegal business activity than others. ANS: T PTS: 1 REF: p. 53 OBJ: 2-4 TYPE: C NAT: Global Dynamics | Ethical and Legal 11. Temptations and pressures to act unethically are thought to be greater in big business than in small business.

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SMALL BUSINESS MANAGEMENT, 16E provides the valuable resources your students will reference and rely upon throughout their entire business careers. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Small Business Management-Justin G. Longenecker 2005-01

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Small Business Management, Sixth Edition, takes a practical and down-to-earth approach to planning, organizing, and running a small business. While employing current research and theory, Small Business Management takes a pragmatic "how-to" perspective illustrating many practical examples and applications from the business world.

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